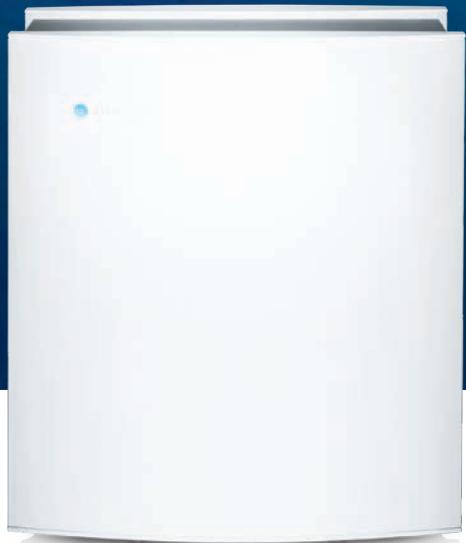


HYGIENIC24

Product catalog



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Clean air matters

Neun von zehn Menschen auf der Welt atmen verschmutzte Luft ein, mehr als sieben Millionen vorzeitige Todesfälle pro Jahr nach der Weltgesundheitsorganisation (WHO). Und nur wenige Leute wissen dass Innenluft bis zu fünfmal stärker verschmutzt ist als Außenluft.

Unser Ziel ist es, allen saubere Luft zu bringen. Denn das Atmen sauberer Luft hat sich bewährt, positive Auswirkungen auf unsere Gesundheit und unser Wohlbefinden: Es hilft uns, länger zu leben. Denken Sie größer, laufen Sie schneller und fühlen Sie sich glücklicher.



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1996 The Swedish Archipelago

A man was standing on the beach. Taking deep breaths and thinking; how can I bring this clean air to everyone in the world?

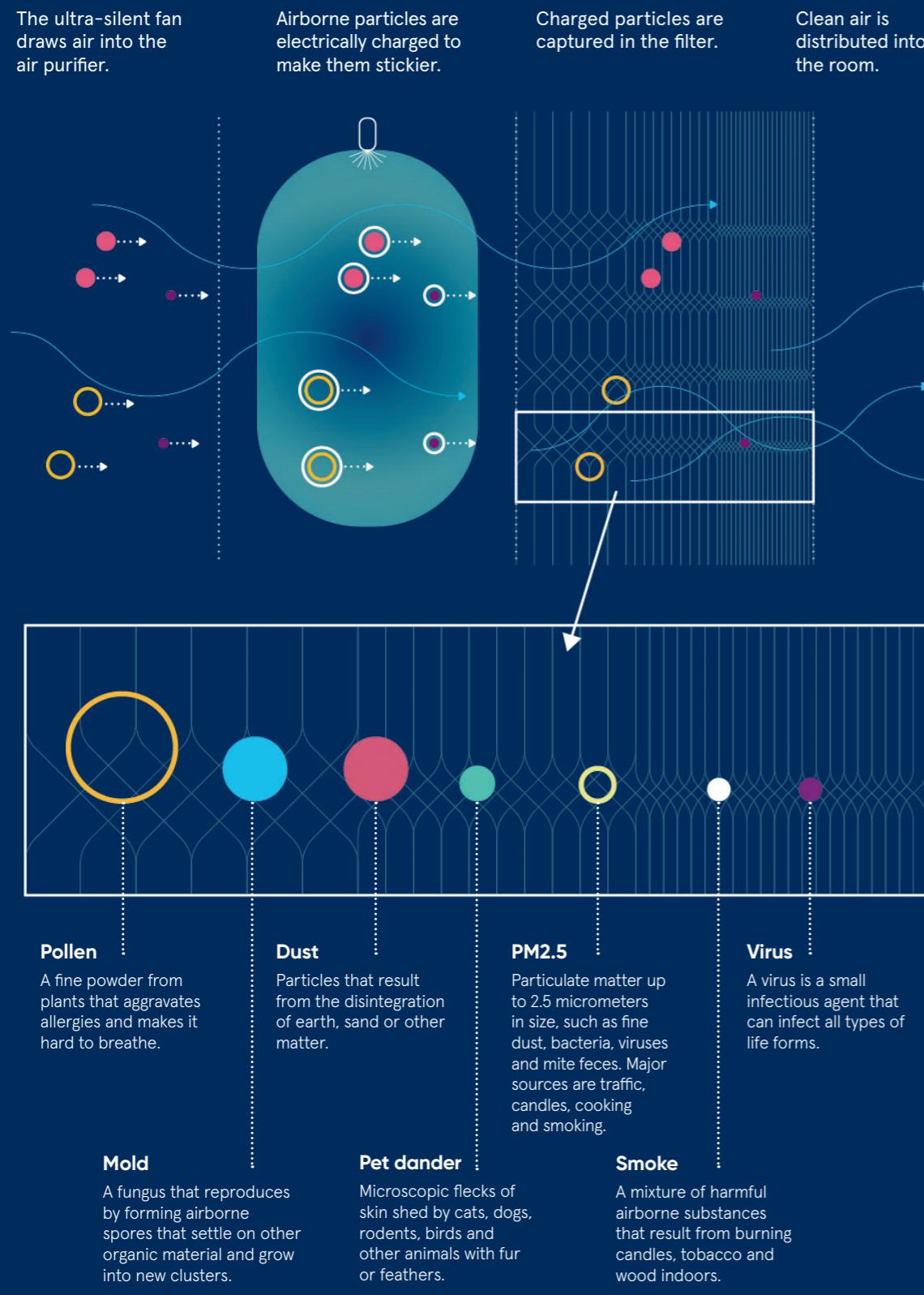
That man was our founder.

To achieve his vision, he brought together a team of talented designers and filtration specialists who shared his passion for sustainability, quality and design. They went on to create best in class air purifiers, which combine high cleaning performance, low-noise air purification and award-winning design, invented with love in Sweden to bring you clean, energizing indoor air.

Decades later, we are still driven by the same question and commitment to do our best to bring clean air to everyone.



HEPASilent™ Technology



The most efficient air purification in the world

Market-leading purification

The HEPASilent™ technology pioneered by Blueair combines electrostatic and mechanical filtration technologies to purify more air faster with less noise and lower energy consumption.

Makes particles sticky

Electrostatic filtering gives particles an electrical charge so that the impurities in the air stick to the filter like socks in the clothes dryer.

Optimized particle trapping

Because the particles are sticky, the fibers in the filter can be farther apart, so less energy is needed to push the air through, the Clean Air Delivery Rate (CADR) is higher, the air purifier makes less noise and the filters last longer.

HEPASilent™-technology results in:

- Industry-leading Clean Air Delivery Rate
- Whisper-quiet operation
- Low energy consumption, ENERGY STAR rated

- 98% virus/bacteria reduction
- Ultimate anti-pollen performance
- Reduces ozone from the indoor air

"My fundamental idea has always been that an air purifier must do precisely that, purify air. Not add anything to it. Quite simply, our indoor air must become cleaner"

Johan Wennerström –
Founder HEPASilent technology

Why CADR is important

An air purifier's effectiveness against different pollutants is an indication of its performance, but not the only one. It is even more important to look at how much clean air the air purifier actually produces – and how fast. This is called CADR (Clean Air Delivery Rate), and it gives you a way to compare the effectiveness of different air purifiers.

There are different methods and standards for measuring the CADR value of an air purifier. Some methods focus on particle removal and some on removal of gaseous pollutants, while some measure both. The different methods may result in different CADR values. However, the CADR value will make it easier to compare the performance of air purifiers tested according to the same method.

Blueair products are tested according to various globally and locally used CADR standards. In China, tests on formaldehyde, VOC's and tobacco smoke are used to determine the CADR values. Potassium chloride (PM0.3) is measured in Korea. Dust and tobacco smoke is tested in Japan, and the Association of Home Appliance Manufacturers (AHAM) use tobacco smoke, dust and pollen to determine the CADR for different sizes of pollutants.

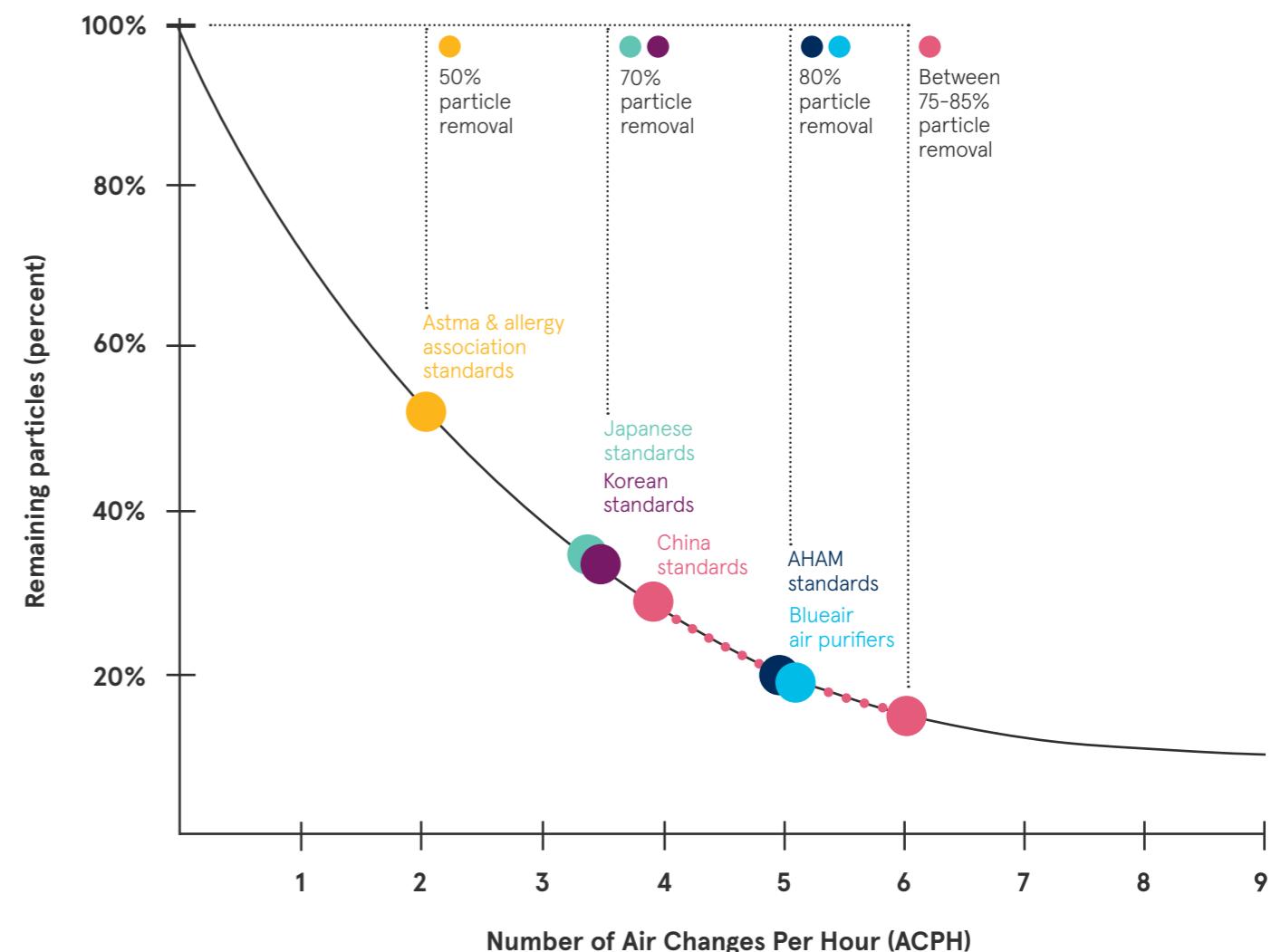
See what happens in different room sizes



The Blueair Classic 400 series (CADR 280 cfm) air purifier in three different room sizes. To ensure good air quality AHAM recommends a room size based on five air changes per hour.

CADR: Why air changes per hour matters

If an air purifier is placed in a larger room than it is recommended for, the number of air changes per hour and the improvement in air quality will be reduced, and vice-versa. The steepest drop in pollutants occurs with air changes between one and five times per hour.



How to choose an air purifier

1. Consider room size

Air purifiers are designed for specific room sizes and are tested and rated accordingly. Always buy an air purifier whose recommended room size is the same or larger than your room. At Blueair we recommend an air purifier that ensures five air changes per hour (5ACH), meaning the air purifier filters the air in the whole room every 12 minutes.

2. High performance

There are a lot of air purifiers out there, but their effectiveness can vary. Look for the Association of Home Appliance Manufacturers (AHAM) logo to ensure that the product has been third-party tested to the highest international standards.



3. Energy efficiency

The Energy Star logo ensures that the product uses a minimum amount of energy, which in turn can help you save money and the environment. All Blueair air purifiers consume less energy than a light-bulb.



4. Consider noise

Noise levels are measured in decibels (dB) and are particularly important to consider when choosing an air purifier for the bedroom. Thanks to its unique HepaSilent™ technology, Blueair air purifiers are whisper silent, so you can sleep next to it.

5. High-quality materials

An air purifier should last for many years, so make sure they will stand the test of collisions with everyday life. Typically, you can choose from housings made of galvanized steel or plastic. All Blueair air purifiers are made from materials that are sustainably sourced and recyclable. The stainless steel we use will last a lifetime.

6. Intelligent products for a smart home

Smart air purifiers won't just confirm that they're cleaning your air, but also give you up-to-date readings about your air quality. Particle and gas sensors continuously test the indoor air quality and allows automatically adjustments of the speed setting based on the actual air quality conditions. Blueair air purifiers are wi-fi enabled with built-in sensors to allow for remote control. They can also be connected and voice-controlled by Amazon's Alexa, TMALL Genie and IFTTT.



7. Check the warranty

Always consider the warranty when buying an air purifier. The warranty guarantees that the product is of good quality and free from manufacturing defects.

Discover
the benefits
of Classic

Blueair Classic

Performance you can trust



Breathing clean air energizes, recharges and empowers you and the people you love, so you can get more out of life. Classic is equipped with HEPASilent™ technology and advanced performance features, including a digital control panel with easy-to-read LED icons that show the status of Classic's Wi-Fi connection, operating speed, filter and pollution levels. User-friendly touch controls make it easy to operate.

Market-leading air purification

With HEPASilent™ technology, our Classic air purifiers combine the highest clean air delivery rate (CADR) with whisper-silent operation, so it's quiet enough to have in the bedroom, where you need pure air most. In fact, Classic works so quietly that you might have to check to make sure it's switched on. And it uses less electricity than a light bulb.

Built to last

Classic's housing is made of galvanized steel, instead of plastic, so your Classic will stand up to random collisions with everyday life. The fan is made to provide years of nearly silent, trouble-free operation. In fact, we're so confident that we stand behind our Classic models with an extended product warranty.



Reassuring Intelligence

You can also connect your Classic to the Blueair Friend™ app to control operating speed, child lock, night mode and more using your smart device. Blueair Classic 280i, 480i and 680i models even include an integrated air quality sensor, giving you the auto-mode function. This means the unit will automatically adjust the fan speed based on pollutant levels. It also sends continuous air quality updates to the app, so you can always be assured your family is breathing safe, healthy, energizing air at home, no matter where you are.

Three steps to clean air

The HEPASilent™ technology in every Classic air purifier combines electrostatic and mechanical filtration technologies to purify more air faster with less noise and lower energy consumption.



HEPASilent™
technology.



High air flow.

5

Room size based
on five air changes
per hour.



Makes no more
sound than a
whisper.



Uses less
electricity than
most light bulbs
(15-20 W on low
speed).



Awards & certifications

We're proud of how our products consistently win best-in-class or best-in-test awards for design, innovation and performance. Please note that some of the awards and tests are only valid in specific markets. Here are a few examples:



Blueair Classic Performance & Specifications

● Yes ● No



Model ^A	Classic 200 series	Classic 400 series	Classic 600 series	
Room size	26 m ² (279 sq. ft.)	40 m ² (434 sq. ft.)	72 m ² (775 sq. ft.)	
CADR ^B (Clean Air Delivery Rate)				
Smoke	180 cfm (306 m ³ /h)	280 cfm (476 m ³ /h)	500 cfm (872 m ³ /h)	
Dust	200 cfm (340 m ³ /h)	300 cfm (510 m ³ /h)	500 cfm (872 m ³ /h)	
Pollen	200 cfm (340 m ³ /h)	300 cfm (510 m ³ /h)	640 cfm (1088 m ³ /h)	
Air changes per hour ^C	5	5	5	
Product				
Airflow	- High - Low	220 cfm (374 m ³ /h) 75 cfm (128 m ³ /h)	350 cfm (595 m ³ /h) 120 cfm (204 m ³ /h)	650 cfm (1150 m ³ /h) 150 cfm (255 m ³ /h)
Sound level	- High - Low	56 dB(A) 32 dB(A)	52 dB(A) 32 dB(A)	62 dB(A) 33 dB(A)
Energy consumption	- High - Low	80 W 20 W	90 W 15 W	100 W 15 W
Casters	●	Optional	●	
Filters^D				
Particle filter	●	●	●	
DualProtection	●	●	●	
SmokeStop filter	●	●	●	
Number of filters	1	1	3	
Filter replacement timer	●	●	●	
Connectivity / sensors				
Wi-Fi	●	●	●	
Blueair Friend compatible	●	●	●	
Auto mode	280i	480i	680i	
Integrated sensors	280i	480i	680i	
Certification programs^E				
AHAM verified	●	●	●	
Energy Star	●	●	●	
CARB Certified	●	●	●	
Dimensions / weight				
Product dimensions (H x W x D)	533 x 432 x 209 mm (21 x 17 x 9 in.)	590 x 500 x 275 mm (23 x 20 x 11 in.)	660 x 500 x 340 mm (26 x 20 x 13 in.)	
Product weight (including filter)	11 kg (24 lbs)	15 kg (33 lbs)	16 kg (35 lbs)	

^A Specifications based on U.S. models (120 VAC, 60 Hz with particle filter).

^B The CADR indicates how much filtered air is delivered (airflow) by the air purifier operating at the highest setting, and how well the system removes tobacco smoke, dust and pollen pollutants from the air (efficiency). Tests are performed in accordance with ANSI/AHAM AC-1. The maximum possible CADR ratings according to this standard are: Tobacco Smoke: 450 cfm. / Dust: 400 cfm. / Pollen: 450 cfm.

^C Air change per hour is calculated on the recommended room size, assuming 8 foot (2.4 m) ceiling. The air change rate per hour will increase for smaller rooms.

^D Recommended interval for filter replacement is 6 months.

^E Blueair units comply with quality, safety and regulatory requirements of the countries where they are sold.



Casters help you easily move the Blueair Classic 500/600 series. Optional for the Blueair Classic 400 series.



Blueair Classic 280i, 480i and 680i come with clean air intelligence inside, with an integrated air quality monitor.



Choose between different filter types. See pages 34–37 for more information.

Discover
the benefits
of Sense+

Blueair Sense+

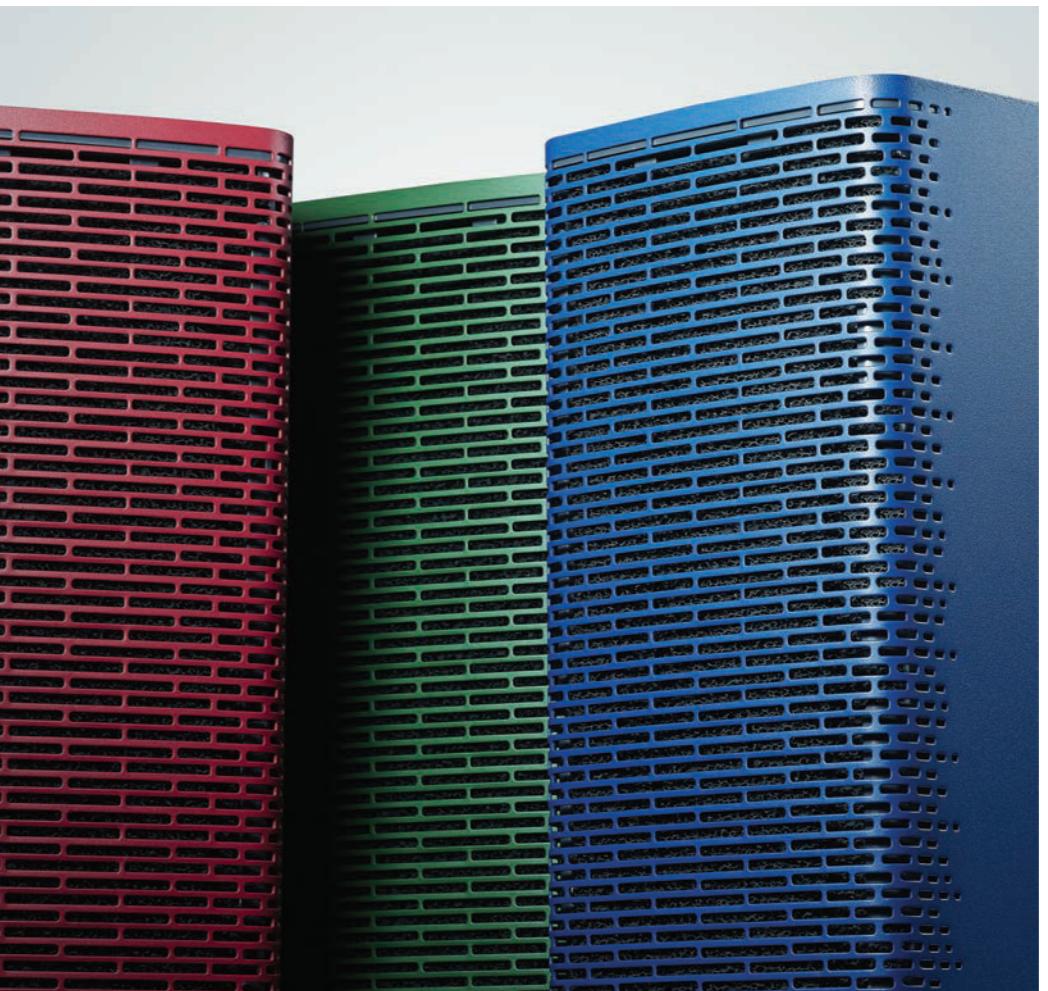
Made for the spotlight



We created Sense+ for people who refuse to compromise between performance, design and user experience. Created by internationally acclaimed Swedish designers Claesson Koivisto Rune, winners of more than 60 international awards, Sense+ is an expression of modern style. The Swedish designed steel exterior comes in a range of attention-grabbing colors and the show-stopping look draws compliments and launches conversations about technology, design and the modern world.

Sophisticated interaction

Futuristic, motion-sensing controls operate without a touch, just a wave of the hand. Sense+ is Wifi-enabled so you can connect it to the Blueair Friend app for remote control from any smart device, whether at home, at work or at play.



HEPASilent™
technology.



Hand-cut glass top
with motion-
sensing controls.



Wireless remote
control.



Makes no more
sound than a
whisper.

5

Room size based
on five air changes
per hour.



Meticulous craftsmanship

Enhancing the show-stopping design, Sense+ is assembled with meticulous attention to detail. The glass top is cut by hand to blend seamlessly with the cabinet. With no gaps, it's the ultimate, touchable, fit-feel-finish for a discerning audience that matches its owners' demand for excellence in all things.

Sense+ delivers high performance thanks to HEPA Silent™ technology, which combines electrostatic and mechanical filtration technologies. This combination, pioneered by Blueair, delivers high clean-air delivery rate (CADR) with whisper-silent operation and high energy efficiency. In fact, Sense+ works so quietly that you might have to check to make sure your air purifier is switched on. And on its lowest setting, Sense+ uses less electricity than a nightlight (7 W).



Blueair Sense+ Performance & Specifications

● Yes ● No



Model^A

Sense+ 18 m² (186 sq. ft.)

CADR^B

(Clean Air Delivery Rate)

Smoke	120 cfm (204 m ³ /h)
Dust	140 cfm (238 m ³ /h)
Pollen	150 cfm (255 m ³ /h)

Air changes per hour^C

5

Product

Airflow	- High	150 cfm (255 m ³ /h)
	- Low	84 cfm (143 m ³ /h)
Sound level	- High	50 dB(A)
	- Low	29 dB3(A)
Energy consumption	- High	45 W
	- Low	7 W

Filters^D

Particle filter with carbon sheet

●

Number of filters

2

Filter replacement indicator

●

Connectivity / sensors

Wi-Fi

●

Blueair Friend compatible

●

Motion sensor

●

Certification programs^E

AHAM verified

●

Energy Star

●

CARB Certified

●

Dimensions / weight

Product dimensions (H x W x D)

492 x 470 x 170 mm
(19.5 x 18.5 x 6.7 in.)

Product weight (including filter)

11.5 kg (25.4 lbs)



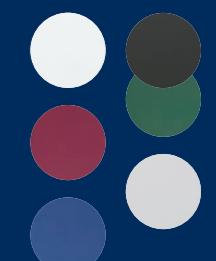
Uses less
electricity than
most light bulbs
(7W on low speed).



Want to change
fan speed? Just
swipe your palm
above the Blueair
Sense+ motion
sensor.



Award-winning
design that's won
praise for its form
and function.



Six great colors
for understated
elegance or to
make an expressive
statement.

Polar White
Graphite Black
Warm Gray
Ruby Red
Leaf Green
Midnight Blue

^A Specifications based on U.S. models (120 VAC, 60 Hz with particle filter).

^B The CADR indicates how much filtered air is delivered (airflow) by the air purifier operating at the highest setting, and how well the system removes tobacco smoke, dust and pollen pollutants from the air (efficiency). Tests are performed in accordance with ANSI/AHAM AC-1. The maximum possible CADR ratings according to this standard are: Tobacco Smoke: 450 cfm. / Dust: 400 cfm. / Pollen: 450 cfm.

^C Air change per hour is calculated on the recommended room size, assuming 8 foot (2.4 m) ceiling. The air change rate per hour will increase for smaller rooms.

^D Recommended interval for filter replacement is 6 months.

^E Blueair units comply with quality, safety and regulatory requirements of the countries where they are sold.

Discover
the benefits
of Pro

Blueair Pro

Professional performance



Blueair Pro air purifiers boost energy and productivity with our top-performing package of professional air purification, choice of control modes, practical design and sophisticated, minimalist interface. With their extremely high capacity and efficiency, Pro air purifiers are perfectly suited for large rooms and offices. The flagship Pro XL model, which purifies the air in rooms up to 110 m² (1180 ft²), is our highest capacity air purifier.

Sophisticated design

Pro's smart design enables easy maintenance and ownership. Although powerful, its compact design gives it a small footprint. Or no footprint at all, with its optional wall mount keeping Pro out of the way of children, pets and cleaning crews. Advanced, v-shaped filters are foldable for easy storage, simplified maintenance and clean handling.

Total control

The Blueair Pro XL comes with the Blueair Air Intelligence Module (optional on Pro L and Pro M models). This module automatically tests particle and gas levels in your indoor air and adjusts the fan speed to maintain the optimal clean-air environment. Sensor data is also displayed on the unit.



HEPASilent™
technology.



High air flow.

5

Room size based
on five air changes
per hour.



Most advanced
filters in the
smartest design,
for efficient
storage and clean
handling.



Small footprint
and smart design
to enable easy
maintenance and
ownership.



Foldable V-shaped
filters for easy
and clean
handling.



No compromise

Blueair Pro meets the highest requirements for effective indoor air purification and is the natural choice of people who prefer durable, high-performing products like the ones that professionals use with the most demanding requirements for effective indoor air purification.

Designed to work as hard as you do, Pro delivers high performance thanks to HEPA Silent™ technology, which combines two air purification technologies – electrostatic and mechanical filtration. This technology combines the highest clean air delivery rate (CADR) with whisper-silent operation. In fact, Pro works so quietly that you might have to check to make sure it's switched on. And it uses less electricity than a light bulb.

All Pro models are solidly built, with a galvanized steel housing, and backed by an extended warranty.

Blueair Pro Performance & Specifications

● Yes ● No

Model ^A	Blueair Pro M	Blueair Pro L	Blueair Pro XL
Room size	36 m ² (390 sq. ft.)	72 m ² (780 sq. ft.)	110 m ² (1180 sq. ft.)
CADR^B (Clean Air Delivery Rate)			
Smoke	250 cfm (425 m ³ /h)	490 cfm (833 m ³ /h)	800 cfm (1359 m ³ /h)
Dust	285 cfm (485 m ³ /h)	630 cfm (1070 m ³ /h)	950 cfm (1614 m ³ /h)
Pollen	350 cfm (595 m ³ /h)	600 cfm (1020 m ³ /h)	900 cfm (1529 m ³ /h)
Air changes per hour ^C	5	5	5
Product			
Airflow	– High	330 cfm (561 m ³ /h)	660 cfm (1122 m ³ /h)
	– Low	70 cfm (119 m ³ /h)	140 cfm (238 m ³ /h)
Sound level	– High	55 dB(A)	55 dB(A)
	– Low	32 dB(A)	32 dB(A)
Energy consumption	– High	85 W	170 W
	– Low	11 W	22 W
Casters	●	●	●
Wall mount	●	●	Optional
Filters^D			
Particle filter	●	●	●
SmokeStop Filter	●	●	●
Carbon+ Filter	Optional	Optional	Optional
Number of filters	1	2	3
Filter replacement indicator	●	●	●
Connectivity / sensors			
Air Intelligence Module	Optional	Optional	●
Certification programs^E			
AHAM verified	●	●	●
Energy Star	●	●	●
CARB Certified	●	●	●
Dimensions / weight			
Product dimensions (H x W x D)	430 x 504 x 240 mm (17 x 20 x 10 in.)	790 x 504 x 240 mm (31 x 20 x 10 in.)	1120 x 504 x 240 mm (44 x 20 x 10 in.)
Product weight (including filter)	11.5 kg (25 lbs)	20 kg (44 lbs)	31.6 kg (70 lbs)

^A Specifications based on U.S. models (120 VAC, 60 Hz with particle filter).

^B The CADR indicates how much filtered air is delivered (airflow) by the air purifier operating at the highest setting, and how well the system removes tobacco smoke, dust and pollen pollutants from the air (efficiency). Tests are performed in accordance with ANSI/AHAM AC-1. The maximum possible CADR ratings according to this standard are: Tobacco Smoke: 450 cfm. / Dust: 400 cfm. / Pollen: 450 cfm.

^C Air change per hour is calculated on the recommended room size, assuming 8 foot (2.4 m) ceiling. The air change rate per hour will increase for smaller rooms.

^D Recommended interval for filter replacement is 6 months.

^E Blueair units comply with quality, safety and regulatory requirements of the countries where they are sold.



The Air Intelligence Module measures indoor air quality and automatically adjusts the fan speed setting.



Use the optional Blueair Pro XL wall mount to free up floor space.



Choose between different filter types. See pages 34-37 for more information

Discover
the benefits
of Blue

Blueair Blue

Stylish simplicity



Blue brings you fresh, energizing air, ease of use and colorful style in a lightweight, compact package. With just one button to turn Blue on and select fan speed, you'll never need to read a manual to get exceptional air purification. A light alerts you when it's time to change filters, and when you do, just lift off the top, take the old filter out and pop in the new one.

Simple to place

Blue's 360° air intake also means you can put Blue almost anywhere in your room without compromising airflow and performance.

Matches your style

Blue can even help you redecorate your room in seconds, thanks to fabric pre-filters in different energizing colors. Bonus: The pre-filter catches larger particles, extending the life of the main filter. Just gently vacuum it or put it in your washing machine when it needs cleaning.

So, if portability, performance and plug-and-play simplicity are most important to you, go with Blueair Blue. With a choice of colors to blend in or stand out, the only challenge you'll face is choosing the color.



Single button with
3 speed levels,



WHISPER SILENT
17 dB (FAN SPEED 1)



VERY LOW
ENERGY USAGE
1.5-10 W

360°

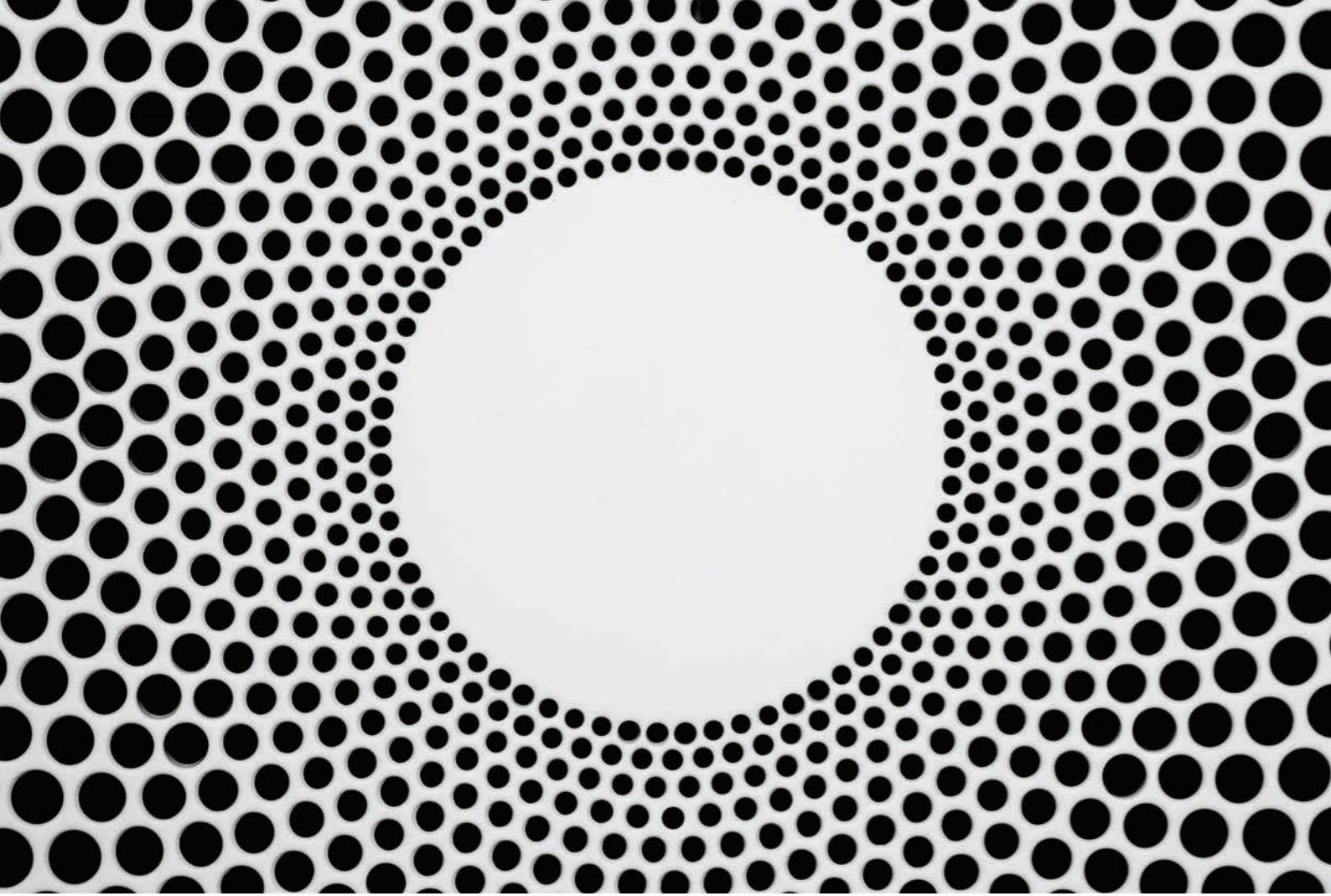
AIR INTAKE
(PLACE IT WHERE
YOU WANT)

5

Room size based
on five air changes
per hour.



Light indicator
for fan speed and
sleep mode.



Combines mechanical and electrostatic filtration

Blueair Blue uses an advanced combination of mechanical and electrostatic filtration. The bottom part of each Blue air purifier mainly consists of an advanced mechanical filter, with the fan and electrostatic chamber in the top.

With this combination, Blue catches airborne contaminants down to the size of viruses, plus pollen, dust, pet dander, mold spores, smoke, allergens and bacteria. The optional combination filter with active carbon even removes odors, gases and VOCs. And with its unique, 360° air intake, every Blue is fully efficient wherever you place it.

Blue comes in three sizes, so whether your room is 15 sq m or 58 sq m, we have a Blue for you.



Blueair Blue Performance & Specifications

● Yes ● No

	Blue Pure 221	Blue Pure 411
Model^A		
Room size	50 m ² (540 sq ft)	15 m ² (161 sq ft)
CADR^B (Clean Air Delivery Rate)		
Smoke	350 cfm (590 m ³ /h)	105 cfm (180 m ³ /h)
Dust	350 cfm (590 m ³ /h)	120 cfm (200 m ³ /h)
Pollen	350 cfm (590 m ³ /h)	120 cfm (200 m ³ /h)
Air changes per hour^C	5	5
Product		
Airflow	– High – Low	365 cfm (620 m ³ /h) 135 cfm (230 m ³ /h)
Sound level	– High – Low	56 dB(A) 31 dB(A)
Energy consumption	– High – Low	61 W 30 W
Speeds		1-2-3-off
HEPASilent™ filter^D		
Particle filter	●	●
Particle + Carbon filter	●	●
Number of filters	1	1
Filter replacement indicator	●	●
Certification programs^E		
AHAM verified	●	●
Energy Star	●	●
CARB Certified	●	●
Dimensions / weight		
Product dimensions (H x W x D)	522 x 330 x 330 mm (20.5 x 13 x 13 in.)	425 x 200 x 200 mm (16.7 x 8 x 8 in.)
Product weight (including particle filter)	7 kg (15.4 lbs)	1.52 kg (3.35 lbs)

^A Specifications based on U.S. models (120 VAC, 60 Hz with particle filter).

^B The CADR indicates how much filtered air is delivered (airflow) by the air purifier operating at the highest setting, and how well the system removes tobacco smoke, dust and pollen pollutants from the air (efficiency). Tests are performed in accordance with ANSI/AHAM AC-1. The maximum possible CADR ratings according to this standard are: Tobacco Smoke: 450 cfm. / Dust: 400 cfm. / Pollen: 450 cfm.

^C Air change per hour is calculated on the recommended room size, assuming 8 foot (2.4 m) ceiling. The air change rate per hour will increase for smaller rooms.

^D Recommended interval for filter replacement is 6 months.

^E Blueair units comply with quality, safety and regulatory requirements of the countries where they are sold.



Safron red



Crystal pink



Buff yellow



Diva blue



Lunar rock



Dark shadow

Blue is available in different colors. The colorful fabric works as a pre-filter and is washable to prolong the filter lifetime. It also allows every user to find its own favorite combination.

Discover
the benefits
of Cabin

Blueair Cabin

Clean air for the ride

With Blueair Cabin air purifiers for your car, truck or RV (Recreational Vehicle), you can eliminate in-car air pollution so you can always breathe pure, fresh air. Even when stuck behind a bus in bumper-to-bumper traffic. And few people knew, the air on the road can be 15 times worse than the air away from the road*.

Air pollution in cars and other vehicles can also contain harmful substances from cleaning chemicals and formaldehydes that evaporate from interior carpets and upholstery. Fortunately, Cabin purifies the air inside your car, truck or RV in less than six minutes and keeps it smelling fresh – without using allergy-causing perfumed sprays.

HEPASilent™ technology for the road

Compact, mobile version of technology that combines electrostatic and mechanical filtration. Low noise, 360° air flow and high CADR purifies the air in under six minutes. Tested to global air purification standards (GB, CARB, CB and AHAM).

Makes driving safer

Good in-car air quality helps keep you alert behind the wheel and reduces driving fatigue even when the air outside the vehicle is unhealthy. And with Cabin's intuitive, no-look interface, reassuring feedback and optional automatic sensor, you never have to take your eyes off the road to adjust Cabin's performance.

Maintains and displays air quality

Cabin can adjust automatically based on laser particle sensor readings to maintain air quality at all times. It also continuously and reassuringly displays air quality via an indicator on its control knob. It even has Bluetooth connectivity for the Blueair Friend app and over-the-air updates.



Intelligent sensors.



Automatic
operation adjusts
to particle levels.



Purifies air in under
six minutes.



Low noise.

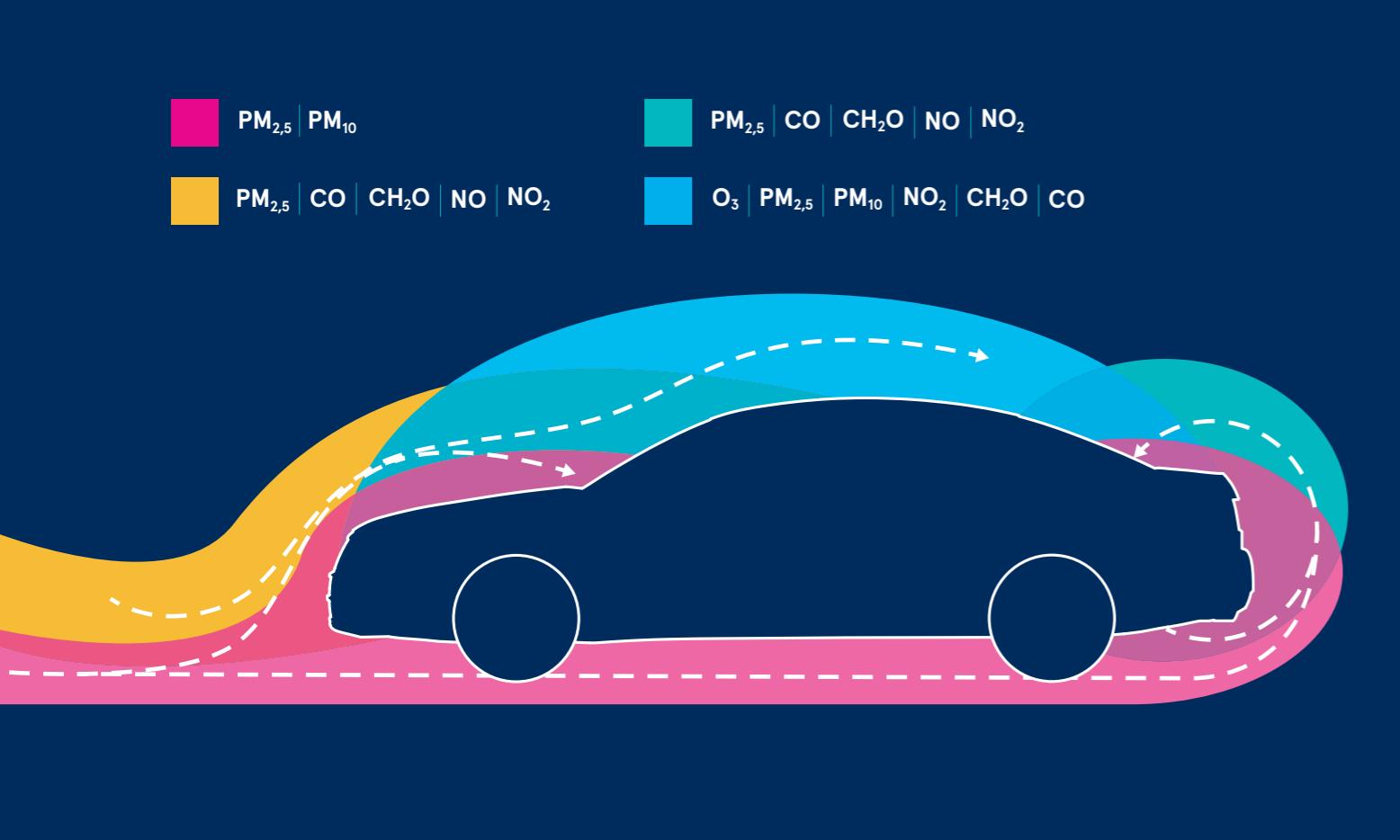


No-look interface.



6-month
filter life.

*Source: International Center for Technology Assessment, "In-Car Air Pollution: The Hidden Threat to Automobile Drivers: An Assessment of the Air Quality Inside Automobile Passenger Compartments", Report No. 4, July 2000.



Purify

A Blueair Cabin car air purifier removes airborne pollutants, creating a clean air zone in your car. It is designed for a safe driving experience with headrest placement and minimal interaction.



Control

Blueair Cabin's control knob provides three fan settings, a smart auto mode, and simple visual feedback including filter change indication.



Connect

Blueair Cabin monitors the particle levels in your car, visualizes the air quality on your smartphone and provides remote app control.



Cabin performance

Car size cleaning time

	Cabin P1/P2i	Cabin P1D/P2iD
Sedan (3m³) Hatchback (4m³)	5-6 minutes	3-4 minutes
SUV (5m³) Minivan (7m³)	8-11 minutes	5-6 minutes

Blueair Cabin Performance & Specifications

● Yes ● No



Model ^a	Blueair Cabin P1	Blueair Cabin P2i	Blueair Cabin P2iD ^c
Car size	Small to medium cars (3-4 m³ / 106-141 ft³)	Small to medium cars (3-4 m³ / 106-141 ft³)	Medium to large cars (5-7 m³ / 177-247 ft³)

CADR^b (Clean Air Delivery Rate)

Particles*/Smoke	38 m³/h (22.36 cfm)	38 m³/h (22.36 cfm)	72 m³/h (42.37 cfm)
TVOC*/Gases	6 m³/h (3.53 cfm)	6 m³/h (3.53 cfm)	11 m³/h (6.47 cfm)
Formaldehyde*	13 m³/h (7.65 cfm)	13 m³/h (7.65 cfm)	24 m³/h (14.12 cfm)

Product

Airflow	- High	43 m³/h (25.31 cfm)	43 m³/h (25.31 cfm)	74 m³/h (43.55 cfm)
	- Low	16 m³/h (9.42 cfm)	16 m³/h (9.42 cfm)	32 m³/h (18.83 cfm)
Sound level	- High	55 dB(A)	55 dB(A)	55 dB(A)
	- Low	35 dB(A)	36 dB(A)	38 dB(A)
Energy consumption	- High	5.5 W	7 W	11.5 W
	- Low	1.7 W	2.2 W	3.5 W
USB charging ports (for devices)		2	2	2

Particle+Carbon filter

Particle filter with carbon sheet	●	●	●
Number of filters	1	1	2
Filter replacement indicator	●	●	●
Recommended filter life (months)	6	6	6

Connectivity / sensors

Bluetooth	●	●	●
Blueair Friend compatible	●	●	●
Integrated sensors	●	●	●

Certification programs

GB/T 18801-2015 (CADR performance)	●	●	●
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Dimensions / weight

Product dimensions (H x W x D)	92 x 203 x 203 mm (3.6 x 8 x 8 in.)	92 x 203 x 203 mm (3.6 x 8 x 8 in.)	92 x 203 x 203 mm (3.6 x 8 x 8 in.) ^c
Product weight (including filter)	1.3 kg (2.82 lbs)	1.3 kg (2.97 lbs)	2.5 kg (5.61 lbs)

Other models may be available in different markets. Please consult your authorized Blueair distributor for more information. Preliminary figures to be verified by a third-party test institute.

^a Performance test based on GB/T 18801-2015, in 3m³ chamber / cfm is a calculated value.

^b The CADR indicates how much filtered air is delivered (airflow) by the air purifier operating at the highest setting, and how well the system removes smoke, dust and pollen pollutants from the air (efficiency). Based on GB certification test in China.

^c P1D and P2iD products contain two units of equal size.



Bluetooth connectivity.



Works with Blueair Friend app.

Discover
the benefits
of Blueair
filters

HEPASilent™ Filters

The key to exceptional performance

Blueair's team of talented designers, filtration specialists, engineers and researchers has consistently charted new directions and pushed the envelope in innovation. This quest for clean air has resulted in purification systems that deliver top rated results, while never making a noise louder than a whisper.

Our revolutionary Particle, SmokeStop and DualProtection filters are a crucial component of the advanced HEPASilent™ technology, the reason behind Blueair air purifiers' exceptional performance. Blueair filters are less dense than ordinary HEPA filters, which means our air purifiers use less energy to push the same amount of air through the filter and the noise level is much lower. They also last longer without clogging.

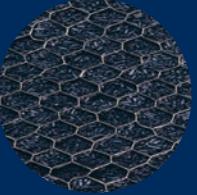
Particle removal

Air purifiers are designed to remove both ultra-fine and coarser particle pollutants from the air. Most particle pollutants come from the incomplete burning of fossil fuels in vehicle motors, industrial processes and power plants, from natural combustion sources like forest and brush fires, or from other natural sources such as dust, pollen, mold, pet dander, viruses and bacteria. Effective removal of these pollutants contributes to a healthier indoor environment. Blueair's Particle filters are best suited for this.

HEPASILENT FILTER



Optimized for
HEPASilent™
technology.



Long-lasting, high
carbon volume
and weight.



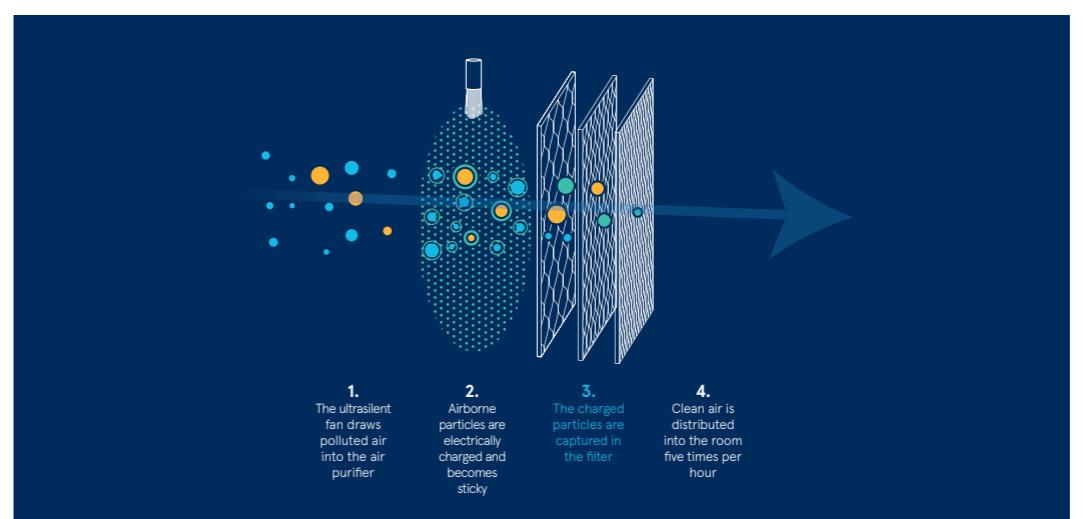
Resists shedding.



Prevents bacterial
growth.

Gas removal

Gaseous pollutants include organic and inorganic compounds. Organic chemicals known as Volatile organic compounds (VOCs) are emitted as gases from certain solids or liquids. Concentrations of many VOCs are consistently higher indoors than outdoors. VOCs are emitted by a long list of products and include a variety of chemicals, some of which may have short-and long-term adverse health effects. Inorganic compounds are common in gaseous pollutants and can be found indoors and outdoors. They may come from natural or man-made sources. Blueair's SmokeStop, Particle+Carbon and Dual protection filters are best suited for this.



Blueair Filter Specifications

● Yes ● No

Classic

Model	Particle	SmokeStop	DualProtection
Filter media	Non-woven gradient PP and PE blend fibers	Non-woven gradient PP and PE blend fibers and activated carbon pellets	Non-woven gradient PP and PE blend fibers and activated carbon granules
Filter frame material	Paper	Paper	Paper
Filter recycling	Plastic	Plastic	Plastic
Number of filters			
Classic 205, 280i	1	1	1
Classic 405, 480i	1	1	1
Classic 505, 605, 680i	3	3	3
Dimensions (H x W x D)			
Classic 205, 280i	454 x 365 x 45 mm (14 x 18 x 1.8 in)	454 x 365 x 45 mm (14 x 18 x 1.8 in)	454 x 365 x 45 mm (14 x 18 x 1.8 in)
Classic 405, 480i	520 x 250 x 95 mm (21 x 10 x 3.8 in)	520 x 250 x 95 mm (21 x 10 x 3.8 in)	520 x 250 x 95 mm (21 x 10 x 3.8 in)
Classic 505, 605, 680i	330 x 235 x 69 mm (13 x 9 x 2.8 in)	330 x 235 x 69 mm (13 x 9 x 2.8 in)	330 x 235 x 69 mm (13 x 9 x 2.8 in)
Surface area per filter			
Classic 205, 280i	2.92 m ² (31.4 sq. ft.)	1.74 m ² (18.7 sq. ft.)	1.74 m ² (18.7 sq. ft.)
Classic 405, 480i	4.32 m ² (46.5 sq. ft.)	3.65 m ² (39.3 sq. ft.)	2.42 m ² (26 sq. ft.)
Classic 505, 605, 680i	1.6 m ² (17.2 sq. ft.)	1.44 m ² (15.5 sq. ft.)	1.38 m ² (14.8 sq. ft.)
Weight per filter			
Classic 205, 280i	0.45 kg (1 lbs)	1.33 kg (2.9 lbs)	1.05 kg (2.3 lbs)
Classic 405, 480i	0.82 kg (1.8 lbs)	1.86 kg (4.1 lbs)	1.3 kg (2.9 lbs)
Classic 505, 605, 680i	0.3 kg (0.66 lbs)	0.94 kg (2.1 lbs)	0.62 kg (1.37 lbs)
Filter remove			
PM 2.5	●	●	●
VOC	●	●	●

Pro

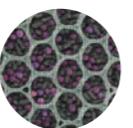
Model	Particle	SmokeStop	Carbon+ (optional)
Filter media	Non-woven gradient PP and PE blend fibers	Non-woven gradient PP and PE blend fibers and activated carbon pellets	Activated carbon pellets
Pre-filter media	Low density foam	Low density foam	-
Filter frame material	PP	PP	Paper
Filter recycling	Plastic	Plastic	Plastic
Number of filters			
Pro M	1	1	1
Pro L	2	2	2
Pro XL	3	3	3
Dimensions and weight			
Dimensions (H x D x W)	350 x 205 x (30+30) mm (13.8 x 8.1 x (1.2+1.2) in)	350 x 205 x (40+40) mm (13.8 x 8.1 x (1.6+1.6) in)	350 x 205 x (10+10) mm (13.8 x 8.1 x (0.4+0.4) in)
Surface area per pre-filter	0.14 m ² (1.51 sq. ft.)	0.14 m ² (1.51 sq. ft.)	-
Surface area per filter	1.6 m ² (17.2 sq. ft.)	1.6 m ² (17.2 sq. ft.)	-
Weight per filter	0.43 kg (0.95 lbs)	1.1 kg (2.43 lbs)	0.62 kg (1.34 lbs)
Filter remove			
PM 2.5	●	●	●
VOC	●	●	●



Particle Filter



SmokeStop Filter



Carbon+ Filter

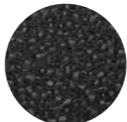
Designed for maximum removal of all airborne particles. The perfect choice for removing pollutants such as pollen, dust, pet dander and other particles you don't want around.

Particle filter with activated carbon for use in rooms where removal of heavy gaseous pollutants, such as tobacco smoke or volatile organic compounds (VOCs), is required.

Optional extra Blueair Pro filter with activated carbon, alumina and other binders for the removal of heavy gaseous pollutants.

Blue

Model	Particle + Carbon
Filter media	Non-woven gradient PP and PE blend fibers and activated carbon sheet or pellets
Optional pre-filter media	Polyamide/Spandex
Filter frame material	PP ^A
Filter recycling	Plastic
Number of filters	
Blue series	1
Dimensions (H x D x W)	
Blue 221	294 x 294 x 297 mm (11.6 x 11.6 x 11.7 in)
Blue 411	D200 x d160 x 290 mm (D 7.9 x d6.3 x 11.4 in)
Surface area per filter	
Blue 221	3 m ² (32.3 sq. ft) ^C
Blue 411	1.23 m ² (13.2 sq. ft) ^C
Filter weight	
Blue 221	0.96 kg (2.1 lbs) ^C
Blue 411	0.23 kg (0.51 lbs) ^C
Filter remove	
PM 2.5	●
VOC	●



Particle + Carbon

Blue Activated Carbon Filter is both a particle filter and activated carbon filter in one. It contains a lot of activated carbon, so it removes a lot of odors, smoke, gases and volatile organic compounds in your air for a very long time.



Recyclable.



6-month filter life.

Sense+

Model	Particle
Filter media	Non-woven gradient PP and PE blend fibers and activated carbon sheet
Filter frame material	Paper
Filter recycling	Plastic
Number of filters	
Sense+	2
Dimensions and weight	
Dimensions (H x D x W)	442 x 140 x 58 mm (17.4 x 5.5 x 2.3 in)
Surface area per filter	1.5 m ² (16 sq. ft.)
Weight per filter	0.35 kg (0.77 lbs)
Filter remove	
PM 2.5	●
VOC	●



Carbon Sheet

Extra activated carbon filter for the removal of heavy gaseous pollutants for the Blueair Sense+ that works together with the Blueair Particle Filter.

Accessories

Real-time air monitoring

The Blueair Friend app helps you breathe cleaner, healthier air by monitoring outdoor and indoor air quality. Together with connected air purifier or the Blueair Aware air quality monitor, it puts you in total control of your indoor air quality. It is a reliable wellness tool that informs you in real time about the outdoor air quality and recommends what measures you can take to stay healthy.



Save space in the office

The sturdy, metal wall mount enables you to hang the Pro XL on a wall, out of the way of children, pets and vacuum cleaners.



Intelligent, automatic control

The Air Intelligence Module allows you to set your Pro purifier to auto, so you never have to worry about air quality again. Your purifier will continuously monitor the indoor air quality using a state-of-the-art optical laser and ceramic sensor that registers harmful particles and gases in your environment and adjust the operation of your air purifier accordingly. The Air Intelligence Module is built into the Pro XL, but comes as an option for the Pro M and L.

Five times more colorful than your average air purifier

Instead of making our Blueair Blue Pre-Filters in only one color, you can choose from vibrant color fabrics. That's way more fun. Match your personality or redecorate your room. Or buy all of them and change colors according to your mood? All it takes is a few seconds! The fabric pre-filter catches larger particles, extending the life of the main filter. Just vacuum it or put it in your washing machine when it needs cleaning.



No sweat, just roll with it

Forget about dragging or lifting your Blueair air purifier. Save your back with these Blueair Casters. Simply roll your air purifier into position wherever you want it. Blueair Casters are accessories for our Blueair Classic 400 Series.

Clean air for children



In 2016, Blueair launched Clean air for children by donating air purifiers to 50 day care centers in Korea. Since then, Blueair has actively worked to promote the health and well-being of those most vulnerable to air pollution, our children. Through Clean air for children we work with Academia, Business, NGOs and Government to improve access to clean air among children across the world. We advocate for clean air in schools, day care centers, and other facilities for children, and we drive research by providing air purifiers for clinical studies.

Today we have donated air purifiers and protective pollution masks to schools, kindergartens, nurseries and children's hospitals in China, India, Korea, UAE, the UK and the US, improving access to clean air for a quarter of a million children worldwide.

543,000

children under 5 die prematurely
from air pollution every year

52,000

deaths in children aged 5-15 years
attributed to air pollution

50%

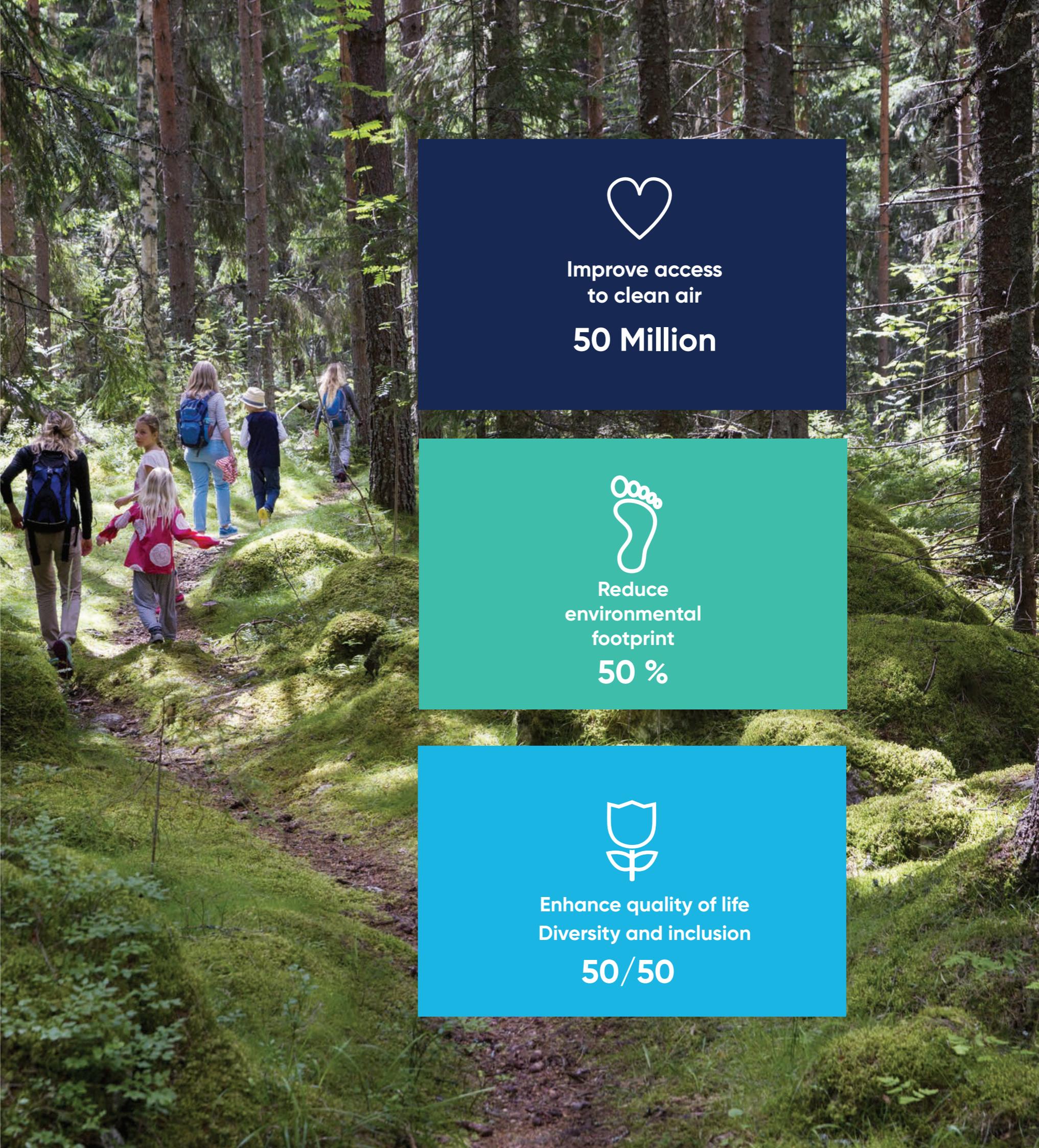
acute lower respiratory infections in children
under 5 years caused by air pollution

The Blueair Sustainable Living Plan

Sustainability is at the heart of Blueair. In fact, improving lives by access to clean air is the very reason we exist. To bring our purpose to life, we invest time and resources in developing best-in-class air purifiers that make the minimum impact on the environment, and by awareness-raising activities around the positive health effects of breathing clean air.

Our air purifiers are made from responsibly sourced, recyclable materials. They are designed to consume a minimum of energy but at Blueair we always strive to improve our carbon footprint and as a result, we have set ourselves ambitious targets of halving the energy use of our products by 2020. Needless to say, we follow local and global voluntary programs and regulatory requirements to help our customers protect the environment.

As a company we want to make a positive imprint on society. We are proud to have a gender-balanced organisation with 50/50 men and women in senior leadership. To improve the health and well-being of those most in need, our initiative Clean air for children supports schools, nurseries, kindergartens and children's hospitals around the world.



Awards

Asia



AQSIQ



CCTV News



Asia Hotel Forum



A+



Shanghai Consumer Council



LOHAS AWARD



Good Quality



LEHA AWARD



Star Rating for Air Quality Products



Most Popular Brand



Good Design (Japan)



Red Dot Design

North America



HomeWorld Business - The Housewares Design Awards



Consumer Reports



Association of Home Appliance Manufacturers (AHAM) Certification Program - AHAM Verifide



ShowStoppers® Envisioneering Awards at CES



California Certified Air Cleaning Device - tested for ozone emissions by California Air Resources Board (CARB)



The Chicago Athenaeum Museum of Architecture and Design - Good Design Award



US based print magazine and digital subscription - trusted for reviews and product insights



Red Dot Design



Parents Approved

Europe

Testfakta
(Only valid in the Nordics, UK, Poland, Germany and Netherlands)

Asthma Allergy Nordic



T3



Which? Best Buy (UK only)



Svensk Form



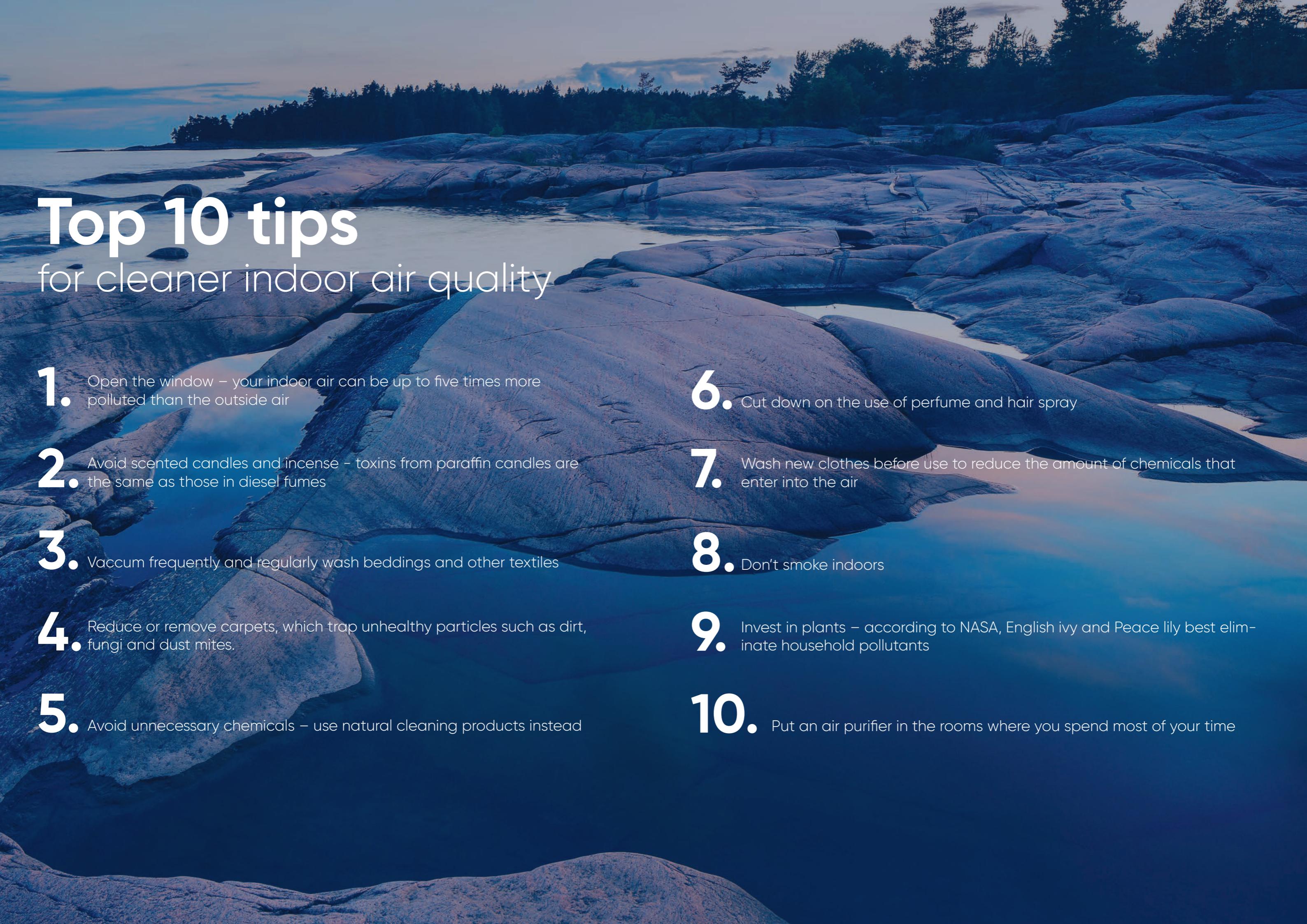
German Design Award



Plus X Award



Red Dot Design



Top 10 tips for cleaner indoor air quality

- 1.** Open the window – your indoor air can be up to five times more polluted than the outside air
- 2.** Avoid scented candles and incense – toxins from paraffin candles are the same as those in diesel fumes
- 3.** Vacuum frequently and regularly wash beddings and other textiles
- 4.** Reduce or remove carpets, which trap unhealthy particles such as dirt, fungi and dust mites.
- 5.** Avoid unnecessary chemicals – use natural cleaning products instead
- 6.** Cut down on the use of perfume and hair spray
- 7.** Wash new clothes before use to reduce the amount of chemicals that enter into the air
- 8.** Don't smoke indoors
- 9.** Invest in plants – according to NASA, English ivy and Peace lily best eliminate household pollutants
- 10.** Put an air purifier in the rooms where you spend most of your time

